General Information

- \$75 Fee
- You do <u>not</u> have to 'be present' the booth at all times
 - There is a function where you can get 'pinged' if someone joins the room!
 - Everyone who enters a booth will have contact information collected (unless they opt out)
 - This information will be sent to the exhibitors
 - All booths will have information up at all times, the virtual booth set up will be done in advance and we can assist!
- If you would like, you may schedule a time to have an activity in one of the time slots (below) which you can also promote during the conference
- We are encouraging booths to engage the audience by adding some creative activities (i.e. games, trivia, give aways, etc.)
 - There are social media-esque engagement tools available on the platform to encourage attendance for your booth during the conference.
- There will be training on the platform for all educational booths

Action Items

• If you would simply like to have a booth and be pinged when folks enter, please start brainstorming what you would like to place in your education booth! *(This option is the least*)

demanding but will still be able to provide educational materials to attendees

- If you are interested in hosting a 'live' session, please let me know which days/times you are interested in!
- If you would like to set up a scheduled activity, please let me know what and when!

Monday, June 7, 2021

9:00am – 12:00pm – Exclusive Trade Show 2:00pm – 2:30pm – Break in programming

Tuesday, June 8, 2021

10:00am – 10:30am Break in programming 11:30am – 12:30pm Break in programming 2:00pm – 2:30pm Break in programming

Wednesday, June 9, 2021

10:00am – 10:30am Break in programming 11:30am – 12:30pm Break in programming 2:00pm – 2:30pm Break in programming

Thursday, June 10, 2021

10:00am – 10:30am Break in programming 11:30am – 12:30pm Break in programming 2:00pm – 2:30pm Break in programming



