

## L.I.C.H. Landscape Hawaii Editorial Calendar

ISSUE	THEME	BOARD MEETING	STORY & AD DEADLINE	PUBLISH DATE
<b>April/May 2011</b>	Premiere Issue :)	3/4/11	3/15/11	4/1/11
<b>June/July</b>	Sustainability & Conservation	5/6/11	5/16/11	6/1/11
<b>August/Sept</b>	25th Anniversary	6/23/11	7/1/11	7/15/11
<b>Oct./Nov</b>	LICH Conference 10/20	8/26/11	9/9/11	9/23/11
<b>Oct. Online Only Issue</b>	LICH Conference Proceedings		9/22 (2 weeks prior)	10/10/11
<b>Dec./January 2012</b>	Arboriculture & Arbor Day and poster insert	11/4/11	11/18/11	12/2/11
<b>Feb./March</b>	Legislature	1/6/12	1/20/12	2/3/12
<b>April/May</b>	Neighbor Island Focus	3/9/12	3/23/12	4/6/12
<b>June/July</b>	Sustainability & Conservation	5/10/12	5/24/12	6/7/12
<b>August/Sept.</b>	ASLA Landscape Awards	6/21/12	7/9/12	7/23/12